

### Acceptable Color Statement

**Cablecom**

Contact us: [www.cablecom.net](http://www.cablecom.net) 1-800-EXFINITY

**JOHN DOE**  
For service at:  
123 Main Street  
Anytown, US 12345-6789

**News from Cablecom**

Did you know EXFINITY Internet includes Constant Guard®, the most comprehensive online protection suite of any Internet Provider at a \$300 value-included at no extra cost!! It includes top-rated Norton Security Suite, identity theft protection and more so you can enjoy greater peace of mind while surfing, shopping, banking or social networking online.

**New this month On Demand:**  
The Hangover Part II HD - available starting 10/25  
Monsters University 3D and HD - available starting 10/25  
See what's new On Demand at [www.siriuslytv.com/demand](http://www.siriuslytv.com/demand)

**ADMIT ONE** **ADMIT ONE**

Go paperless with EcoBill: learn how to view and pay your Cablecom bill online at [www.cablecom.net/ecobill](http://www.cablecom.net/ecobill).

You can make one time, as well as recurring, credit card payments at no charge through our website: [www.cablecom.net](http://www.cablecom.net).

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Detach and enclose this coupon with your payment. Please write your account number on your check or money order. Do not send cash.

**Cablecom**  
345 N PICKET ST  
ALEXANDRIA PA 56789-4321

JOHN DOE  
123 MAIN STREET  
Anytown, US 12345-6789

Account Number 1234567891011  
Billing Date 10/21/13  
Total Amount Due \$101.16  
Payment Due by 11/18/13  
Page 1 of 3

**Monthly Statement Summary**

Previous Balance	127.14
Payment - 10/10/13 - thank you	-101.16
New Charges - see below	75.18
<b>Total Amount Due</b>	<b>\$101.16</b>
Payment Due by	11/18/13

**New Charges Summary**

EXFINITY Bundled Services	89.99
Additional EXFINITY TV Services	0.00
Additional Internet Services	7.00
Partial Month Charges & Credits	-24.95
Changes were made to your account this month. See the following pages for more details.	
Taxes, Surcharges & Fees	3.14
<b>Total New Charges</b>	<b>\$75.18</b>

Thank you for being a valued Cablecom customer!

Account Number 1234567891011  
Payment Due by 11/18/13  
Total Amount Due \$101.16  
Amount Enclosed \$

Make checks payable to Cablecom

CABLECOM CORP  
PO BOX 6789  
SOUTHEASTERN, PA 56789-4321

1. Statement contains a marketing message or a consumer information message.
2. Statement uses dynamic color printing.
3. Statement is dynamically printed.

### Acceptable Color Statement (with the Marketing or Consumer message on the last page of the bill or statement)

**2013 Totals Year-to-Date**

Total fees charged in 2013	\$0.00
Total interest charged in 2013	\$123.45

**Interest Charge Calculation**  
Your Annual Percentage Rate (APR) is the annual interest rate on your account.

Type of Balance	Annual Percentage Rates (APR)	Balance Subject to Interest	Interest Charge
PURCHASES	22.9%(v)	\$4,321.01	\$43.21
CASH ADVANCES	22.9%(v)	\$0.00	\$0.00

(v)=Variable Rate

**Benefits Summary**  
The WHITEcard® saves you 5%\* - automatically. Use your card today and everyday to save 5% off our already low prices at Bull's Eye® and BullsEye.com.  
\*Some restrictions apply.

**Special Announcement and Exclusive Offers**

**WHITEcard gives more.** The benefits you love. Save 5%\* on purchases at Bull's Eye, every day. Enjoy free shipping\* at BullsEye.com and take an extra 30 days on returns at Bulls Eye.\* And don't forget our Bull's Eye Price Match Guarantee.\* More is good.

**1**

**Don't miss the Black Friday Sale at Bull's Eye.**

**All Bull's Eye locations open at 12 midnight on Friday, November 29.**

**2** **3**

Notice: See reverse side for Important Information. Page 2 of 2

1. Marketing message appears as part of the bill and uses the same paper stock.
2. Statement is dynamically printed.
3. Statement includes the same information in header/footer as other pages.



### Unacceptable Color Statement

Smith Submetering, Inc.  
c/o Pleasantville Townhomes  
PO BOX 123456  
Anytown, US 56789-1234  
123-555-7777

**Smith Submetering**

John Doe  
123 Main Street  
Anytown, US 12345

Your password for online bill pay is:  
3456789

1

3

SERVICE ADDRESS	ACCOUNT NUMBER	BILL DATE	DUE DATE
23 Main Street	010101	10/25/2013	11/19/2013

DESCRIPTION	PREVIOUS	CURRENT	MULT	USAGE	U/M	RATE	AMOUNT
Previous Balance	9/1/2013	9/30/2013					\$64.17
Convenience Fee							\$1.00
Payment 09/26/13							(\$65.17)
Water/Sewer				1393.88	Gal		\$17.45
Electric				386.98	KWH		\$31.53
Gas				4.79	CCF		\$4.24
Trash				0.00	Fixed		\$4.50
Admin Fee				0.00	Fixed		\$8.40
<b>TOTAL DUE</b>							<b>\$66.18</b>

2

THIS IS NOT A VALID PAYMENT COUPON  
If you wish to make a payment and have lost your original bill, please contact SSI for a replacement.  
Alternatively you may wish to use the online bill paying facility at  
[www.smithsubmetering.com](http://www.smithsubmetering.com)  
Your account number and password can be found above.

1. Statement does not contain a marketing message or consumer information message.
2. Message would need to use dynamic color.
3. Color is only used in transactional fields.




### Unacceptable Color Statement (at the end of the bill or statement)

2

**Don't miss the Black Friday Sale at Bull's Eye.**

**All Bull's Eye locations open at 12 midnight on Friday, November 29.**



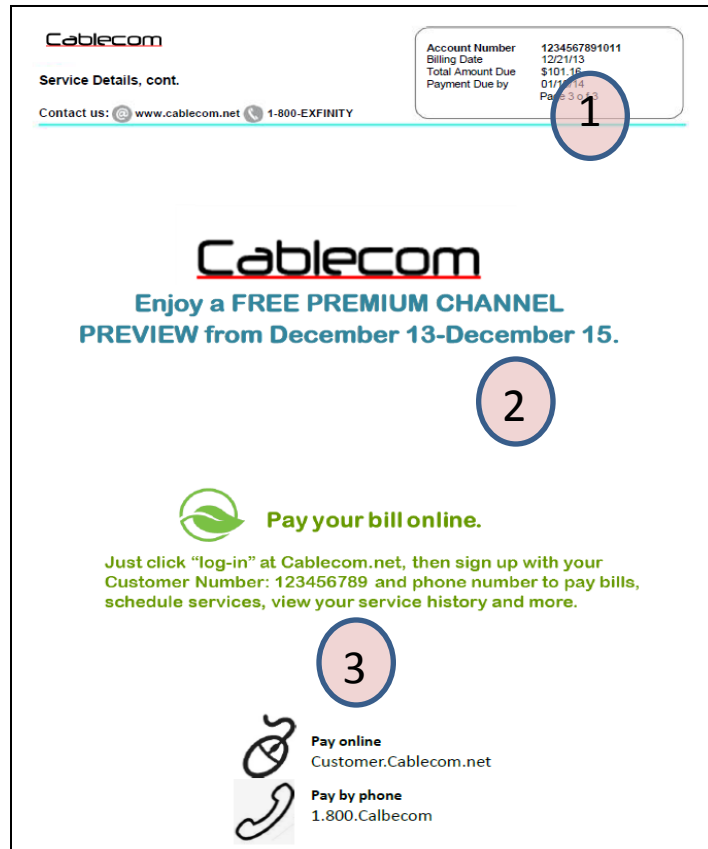
1

Notice: See reverse side for Important Information.

5550 0000 4WD 1 7 10 090716 1946 7000 W085 01AB5550 80463



Page 2 of 2

1. Statement is not dynamically printed
2. Marketing message is an addendum or separate page added to the statement.

**Acceptable Color Statement or Bill with  
E-Payment Marketing Message**

Cablecom

Service Details, cont.

Contact us:  [www.cablecom.net](http://www.cablecom.net)  1-800-EXFINITY


Account Number	1234567891011
Billing Date	12/21/13
Total Amount Due	\$101.16
Payment Due by	01/11/14

1

**Cablecom**


Enjoy a **FREE PREMIUM CHANNEL**  
PREVIEW from December 13-December 15.


2

 **Pay your bill online.**

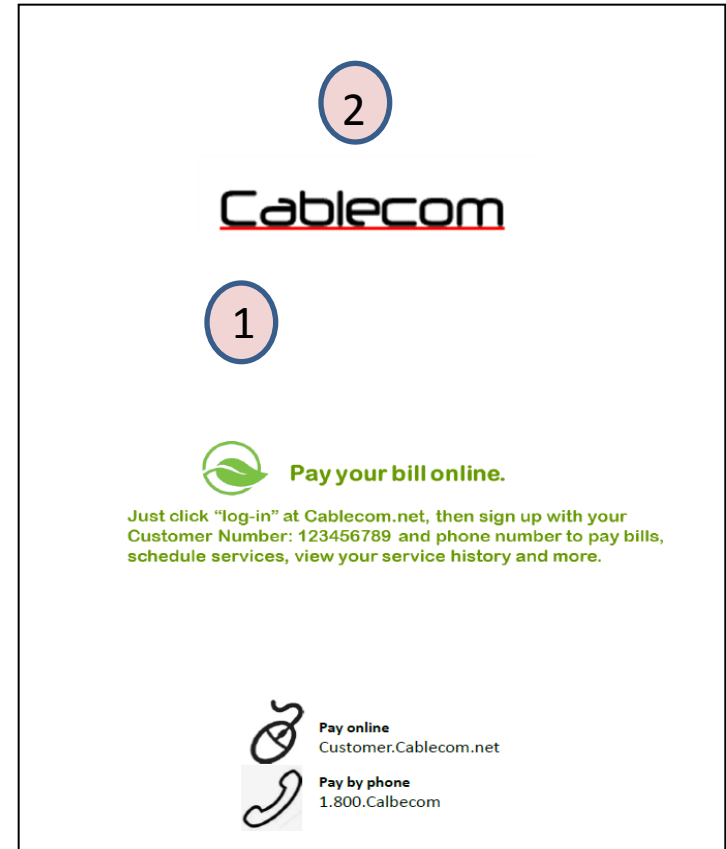
Just click "log-in" at Cablecom.net, then sign up with your  
Customer Number: 123456789 and phone number to pay bills,  
schedule services, view your service history and more.

3

 **Pay online**  
Customer.Cablecom.net

 **Pay by phone**  
1.800.Calbecom


1. Message is dynamically printed.
2. Statement uses dynamic color printing.
3. E-payment messages are allowed but do not qualify for the promotion discount.

**Unacceptable Color Statement or Bill  
with E-Payment Marketing Message**


2


**Cablecom**

1

 **Pay your bill online.**

Just click "log-in" at Cablecom.net, then sign up with your  
Customer Number: 123456789 and phone number to pay bills,  
schedule services, view your service history and more.

 **Pay online**  
Customer.Cablecom.net

 **Pay by phone**  
1.800.Calbecom

1. Statement contains only an e-payment message that is *NOT* accompanied by a marketing or consumer message.
2. Statement is *NOT* dynamically printed/preprinted paper stock was used.